Life Celebration®

CREATING COLOR AND LIGHT IN TIMES OF DARKNESS

THE ESSENTIAL LIFE CELEBRATION PRODUCT & SERVICE CATALOG

VISIT US AT BOOTH 2931
Hi there! Thanks for taking the time to check out our catalog. Before you start flipping through the pages, we wanted to share a few facts about Life Celebration and this catalog that are pretty cool:

- We are driven to help funeral professionals transform funerals into Life Celebrations everyday through creating experiences with our customized printed products. **We try to make it super easy for you as well with our web-based ordering system, and product preparations. Everything comes ready. No assembly required.**
- Each of the products in this catalog were used in actual Life Celebrations all over the map of the United States. **The families were thrilled to be able to contribute to our catalog.**
- Our line of products and designs are fresh, energizing, healing, spirited, and completely customized. **If you use the word template in our office, you'll have to put a quarter in the swear jar.**
- We've found that our products encourage families to bask in the light of their loved one’s life, while brightening their darkest days. **Healing starts here.**

YOUR WORLD IS ABOUT TO GET COLORFUL.

ENJOY!

To learn about the type of memberships we offer, or if you want to order products right away, visit our website at www.lifecelebrationinc.com or call us at 888-887-3782.
3. PRAYER CARDS, BOOKMARKS, THANK YOU CARDS, & MEMORIAL FOLDERS
   All of your must-haves like you’ve never envisioned

5. TRIFOLD TRIBUTES & 8-PAGE LIFE STORY BOOKLETS
   The perfectly executed display of photos and words

7. DVD TRIBUTES & 18-MONTH PHOTO CALENDARS
   Press play on the memories & reminisce through the months

9. SIGNATURE BOARDS, COLLAGE PRINTS, & CELEBRATION BANNERS
   Scene-staging products on a large scale

11. RECIPE CARDS, TICKETS, & COASTERS
    Completely customized keepsakes

13. PHOTOBooks & PHOTO REGISTER BOOKS
    The perfect coffee table accessory, full color, lay-flat memory books

15. 54-PIECE PUZZLES & PHOTO FLIP CARDS
    Take a break from the expected with these multi-dimensional products

17. EMBOSSED WRAPPED CANVAS COLLAGES & PORTRAITS
    Beautiful, simple, classic. The perfect takeaway for your families

19. LIFE CELEBRATION THROWS
    Providing warmth and comfort. Our throws are 4.5’ x 3.5’

21. LIFE CELEBRATION BACKDROPS
    A grandiose tribute

23. CASKET SKIRT BANNERS, CASKET & URN PANEL TRIBUTES
    Accent the focal point with these products

25. DISPLAY PRODUCTS
    Preparing for the experience

27. FOR MEMBERS ONLY
    Products and services exclusive to Life Celebration Members including ScentAir®, website design, promotional materials, and A Room With A View™

35. LIFE CELEBRATION QUICK FACTS
    Learn about how to get started, membership levels, and more

38. PRICING
    Find detailed pricing and view our terms and conditions

www.lifecelebrationinc.com  •  888.887.3782
TRANSFORMING THE TRADITIONAL INTO THE EXCEPTIONAL. We know how important our Niche Necessities are to families and funeral professionals alike. That’s why our graphic design team works so hard on customizing these products. Again, elevating the expectation, and providing an experience.

“Plant dreams, pull weeds, and grow a happy life.”

NICHE NECESSITIES
PRAYER CARDS, BOOKMARKS, THANK YOU CARDS, & MEMORIAL FOLDERS

Thank You Cards & Envelopes
4.25” x 6.25”
Available in portrait & collage options

Memorial Folder
5” x 7”

Prayer Card
2.5” x 4”
Lamination Available

Bookmark
2” x 6”
Lamination Available

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SHARE A STORY IN PHOTOS & WORDS

TRIFOLD TRIBUTES & 8-PAGE LIFE STORY BOOKLETS

Feature the most important photographs, poems, and sentiments with our trifold tributes and 8-page life story booklets. Our team of graphic designers create uniquely-customized designs based on the likes, hobbies, and interests of the deceased. Many funeral professionals include the order of service information or the obituary to serve as a guide for guests during the event. Our graphic artists strive to make your vision come to life in every product they co-create with you.

Many men go fishing all of their lives without knowing it is not fish they are after.

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Music has the magical ability to sweep us out of the present moment, and carry us back to the past, evoking nostalgia and fond memories. Adding photographs set to music creates a dynamic multimedia experience. Playing a Life Celebration DVD during a service is visual therapy for guests. Just like everything else we create, the video is completely customized to fit the themes of the loved-one’s life.

Our 18-month calendars guide families down a healing path months after the Life Celebration Event. Branded to your funeral home, the calendar is a reminder of the outstanding services you provide the local community.
When creating an experience, every space can become a stage. These products help set the scene on a grand scale. The signature board and banners can be easily transported from your funeral home, to the church or cemetery; anywhere you want to extend the experience. The wall-mounted cherry hinge frame pulls open to use as a decoration during non-service hours. We happily print placeholders of whatever you like such as images of your town, building, or seasons.

Celebration Banners
30” x 80”
Shown on retractable banner stands

Large Collage Print
30” x 40”
Shown in wall mounted cherry hinge frame

Signature Board
30” x 40”
Shown in silver snap frame

“& In that Moment, I swear we were Infinite”
Imagine being able to surprise the families you serve with these personalized tributes. Customization and creativity are two adjectives that come to mind with these products. The remarkable treasures can be made however you would like them; whether it is coasters for the drink enthusiast, recipe cards for the baker or cook, or tickets for the theatre or sports fan, guests will keep these mementos around forever. Further extending the experience that you provided for the family.
BINDING MEMORIES

PHOTOBOOKS & PHOTO REGISTER BOOKS

Invite your families to page through the memories with a customized lay-flat photo book, available in a matte or gloss finish. Place the book in the funeral home during the time of service for guests to view or give it to the family as a gift. Endless possibilites, endless customization.

www.lifecelebrationinc.com
888.887.3782

Out with the old and in with the new, take a look at our customized photo register books. Offer your families a colorful, custom photobook full of pictures and memories. They’ll want to look at them again and again, reflecting on who took the time to pay their final respects to their loved one. There are many options for the page layouts, whether you choose name and address, name and email, or even a yearbook style with faded pages and no lines. We strive to give you exactly what you want every time.

Photo Register Book
10" x 10"
Premium Layflat Pages

Photo Register Book
10" x 10"
Premium Layflat Pages
Innovation is the driving force behind our Life Celebration Puzzle and the Photo Flip Cards or “flipsakes” as some of our clients call them. We designed these products with the intention to lighten the spirits of family and guests of all ages. Experience memories unfolding over, and over again, revealing pictures and sentiments near and dear to the family.

“Through your love, through your smiles, through your laughter, through your tears, you helped our family survive. Thank you.”

“Good times piecing together the 54-piece puzzles and photo flip cards”

54-Piece Puzzle
12” x 16.5”

Photo Flip Card
3.5” x 4.5”

“You are a piece of the puzzle of someone else’s life. You may never know where you fit, but others will fill the holes in their lives with pieces of you.”
The embossed wrapped canvas collection is both aesthetically beautiful and light in weight. Used as props during the Life Celebration event, the collection also works as an elegant gift for families, becoming a healing fixture in their own homes, while extending the experience. The embossed wrapped canvases are available in portrait or collage options.

"Art is not what you see, but what you make others see."
Warmth, comfort, and softness, three things that calm and soothe us during life’s toughest moments. Life Celebration Throws provide that ‘special something’ that immediately lifts families’ spirits. Use as casket décor, hang from a tapestry rod, or display anywhere you see fit, the throw is the perfect takeaway gift for your client families. Add quotes, recipes, and other sentiments to the Throw to elevate the element of personalization.

**Life Celebration Throws**

- 2 cups Stirred but sifted cake and pastry flour
- 2 tsp Baking soda
- 1 1/2 tsp Baking powder
- 1 tsp Salt

Place sifted flour in a large bowl. Add sugar, oil, and eggs, and beat hard by hand for 1 minute. Add carrot, pineapple, and beat to mix. This batter is quite moist. Grease, and flour, bottom of 13"x9" pan. Pour in batter and bake at 350° on middle rack for 35 (thirty-five) minutes or until when gently touched at centre your fingerprint does not remain. Cool and frost.
A SCENIC EXPERIENCE
LIFE CELEBRATION BACKDROPS

Create the ultimate backdrop for Life Celebration events. Our designers will work to create a personalized scene representing the themes of the deceased’s life. The backdrop and memory table are perfect for an urn, flower arrangement, or even a podium for celebrants and clergy. Endless possibilities.
THE ULTIMATE PERSONALIZATION
CASKET SKIRT BANNERS, CASKET & URN PANEL TRIBUTES

Make the focal point of the viewing or memorial service something to remember. Adding these personalized elements to casket and urns brings the focus away from the finality of death and towards the healing path of memories and storytelling. Our casket panels, urn panels, and casket skirts provide the ultimate mark of customization.
DISPLAY PRODUCTS

Getting you on your way to staging exceptional experiences. The display items you see on these pages are all you will need to set the perfect scene. These items are specifically for Life Celebration products. We highly recommend using the below items purchased directly from Life Celebration to avoid sizing errors.

- **Silver Snap Frame**
  32" x 42.25"

- **Retractable Banner Stand**
  33.5" x 86.5"

- **Easel**
  Overall Width x Height x Depth
  40" x 75" x 36"

- **Pedestal Memory Table**
  29" x 37.5" x 17"

- **Life Celebration Backdrop**
  8' x 10'

  Includes Pedestal Memory Table & Two Halogen Lights

- **Wall Mounted Cherry Hinge Frame**
  35" x 45"
FOR MEMBERS ONLY

Life Celebration Community Exclusive Offerings
THE POWER OF SCENT

Life Celebration has partnered with ScentAir® to implement an ambient scent program for your funeral home as a new way to achieve a comforting environment while welcoming loved ones and enhancing your Life Celebration sensory experience with custom fragrances. Call for more information.

Why Scent?

- We recall what we smell longer and more vividly than any of our 4 SENSES
- Scent can enhance energy and mood by 40% when exposed to pleasant scents
- Up to 75% of your emotions can be generated by your sense of smell each day
- People are 100 TIMES more likely to remember what they smell vs. what they see, hear, or touch

A few of our available scents

- Rich Leather
- Cranberry Apple Marmalade
- Birthday Cake
- Green Clover and Aloe
- Black Orchid

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THE MADISON

THE FUNERAL

CUSTOM WEBSITES

Simple, neat, and gorgeous: a few words that have been used to describe the websites we have built. Allow us to design you a beautiful, custom website. You will work one-on-one with our web designer and project manager to tailor the site exactly to your specifications. We are partnered with Legacy.com and will have no problem integrating your historical obituaries. Let’s get you up and running, call us now for more information.

PROMOTIONAL AND PERSONAL DESIGNS & PRINTING NEEDS

Our printing capabilities are endless, so why not utilize them outside of funeral events? We create a variety of promotional materials, personal items, and funeral home necessities for our Community Members nationwide. Design your own casket and urn books. Have one of our designers design an eye-catching ad. How about business cards? Do you need calendars? How about wedding invitations? Endless possibilities, endless customization.
Imagine watching “The Wizard of Oz” in black and white, and then suddenly the color comes streaming through the screen. How could you ever go back to a world absent color? We have that proprietary game-changing technology, and it can be yours. A Room With A View™ transforms your basic walls of any size into scenic displays of photos, videos, sound, and moving images. It truly is an instant experience maker. You really need to see for yourself, so please visit our website, www.lifecelebrationinc.com, and watch our A Room With A View™ demonstration piece. We’ll be expecting your call for pricing, installation and other inquiries 888-887-3782...
CUE THE QUICK FACTS!
Here are a few especially useful details about how to get started! Check out the brief bullets below to start learning more, but please indulge us, and get to know a heck of a lot more by visiting our website at www.lifecelebrationinc.com.

GIMMIE, GIMMIE! HOW THE HECK DO I SIGN UP!?

- Choose your commitment level! There are two options, and they are below in a nifty chart. Email Jim Cummings, jcumings@lifecelebration.com for more information regarding Level 1 membership information.
- Call us for a quick and painless exclusivity check. If all shakes out, we’re off to the races!
- You’ll get a log-in and password and ta-da! Order away!

<table>
<thead>
<tr>
<th>Our Super Cool Offerings!</th>
<th>Level 1</th>
<th>Level 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>You dream it, we’ll make it!</td>
<td>![emoji]</td>
<td>![emoji]</td>
</tr>
<tr>
<td>Custom-designed products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I woke up like this!</td>
<td>![emoji]</td>
<td>![emoji]</td>
</tr>
<tr>
<td>Printed, cut, velcroed, laminated products</td>
<td></td>
<td></td>
</tr>
<tr>
<td>It’s a bird, it’s a plane, it’s the FedEx guy/gal!</td>
<td>![emoji]</td>
<td>![emoji]</td>
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<tr>
<td>Delivered FedEx Priority Overnight</td>
<td></td>
<td></td>
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<tr>
<td>Trust us, you wanna hear what we’ve got to say!</td>
<td>![emoji]</td>
<td>![emoji]</td>
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<tr>
<td>Training for entire staff</td>
<td></td>
<td></td>
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<tr>
<td>You can’t sit with us!</td>
<td>![emoji]</td>
<td></td>
</tr>
<tr>
<td>Exclusivity in your marketplace</td>
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<td></td>
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<tr>
<td>Click! Click! Learn!</td>
<td>![emoji]</td>
<td></td>
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<tr>
<td>Elearning courses</td>
<td></td>
<td></td>
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<tr>
<td>We know some people who are kind of a big deal....</td>
<td>![emoji]</td>
<td>![emoji]</td>
</tr>
<tr>
<td>Access to intellectual properties</td>
<td></td>
<td></td>
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<tr>
<td>Isn’t our brand purdy?</td>
<td>![emoji]</td>
<td></td>
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<tr>
<td>Use of Life Celebration trademark</td>
<td></td>
<td></td>
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<tr>
<td>Fill up your piggy bank!</td>
<td>![emoji]</td>
<td>![emoji]</td>
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<tr>
<td>Packages and preferred pricing</td>
<td></td>
<td></td>
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<tr>
<td>Supercalifragilistic-extra-special-offerings</td>
<td>![emoji]</td>
<td>![emoji]</td>
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<tr>
<td>ScentAir®, A Room With A View™, Promotional &amp; Printing Needs</td>
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Breaking down the ordering process at breakneck speed from start to finish!

- Hop onto our ordering system and give us the skinny on the deceased (name, dob, dod, etc.)
- Upload the pictures you want to use for your customized products
- Pick the products you want for the event
- Tell our fabulous team of graphic designers about the deceased (likes, hobbies, interests, favorite food, prayers, quotes, music, etc.)!
- Bam! We’ll get to customizing
- The designers will give you a shout when a proof is ready for you to review (this all happens through our fancy-schmancy ordering site)
- Once you give us two thumbs up, your order is sent to print, prepared, kitted, shipped, and just like that, the order will arrive on your doorstep the next day, completely ready to go! Absolutely no assembly required!
- That’s right! Overnight! If you have your order in by high noon in your time zone, a lovely FedEx rep will be knocking on your door the next morning with one of our beautiful white boxes in hand

Phew! We’re out of breath from that quick and dirty spiel! For more detailed information please call us at 888-887-3782! Also check us out at the NFDA Convention in our hometown of Philadelphia, PA in October! Booth 2931!
<table>
<thead>
<tr>
<th><strong>Comparing Life Celebration &amp; ...The Other Guys</strong></th>
<th><strong>Us (the good guys)</strong></th>
<th><strong>Them (...the other guys)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YOU CAN'T SIT WITH US!</strong>&lt;br&gt;Exclusivity in your marketplace, awesome!</td>
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</tr>
<tr>
<td><strong>WHO'S THE BOSS</strong>&lt;br&gt;Licensed funeral directors, pretty cool right!</td>
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<tr>
<td><strong>FEELING LAZY?</strong>&lt;br&gt;Stock templates galore, boring!</td>
<td></td>
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</tr>
<tr>
<td><strong>ARTS AND CRAFTS!</strong>&lt;br&gt;Do it yourself printing, cutting, stapling, gluing, folding, laminating, whew!</td>
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<tr>
<td><strong>FEELING THE FEDEX LOVE!</strong>&lt;br&gt;Lowest shipping prices in the industry, for real!</td>
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<tr>
<td><strong>WE ARE FAMILY!</strong>&lt;br&gt;Family owned and operated, nice!</td>
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<tr>
<td><strong>PROUD TO BE AN AMERICAN!</strong>&lt;br&gt;Made in the U.S.A, naturally!</td>
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<tr>
<td><strong>SMARTY PANTS!</strong>&lt;br&gt;Certified Experience Economy Experts, what!</td>
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<tr>
<td><strong>YOU WANT IT, YOU GOT IT!</strong>&lt;br&gt;Never-ending product selection and design, wow!</td>
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<tr>
<td><strong>I HAVE TO TALK TO YOU!</strong>&lt;br&gt;Available 24/7, relieved!</td>
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**TERMS AND CONDITIONS**

**E-Proof / Revision Policy**
Thank you for your order and continued business with Life Celebration. Please completely review the details below of the E-Proof and revision process in its entirety. The E-Proof process is critical to ensure your complete satisfaction.

**What is an E-Proof?**
An E-Proof is images of all the products in your order as it will appear when printed. In the proofing process, think of it as what you see is what you get. E-Proofs are a time saving tool that is the “closest representation” for you to view the physical product. The only other alternative is to physically view the design in person.

**Color Variation**
We make every effort to portray and describe our products as best as possible. However, there are unlimited variables that will effect how you see color on your monitor. Computer screen resolutions and monitors do not always display colors accurately. Colors that appear on your E-Proof are a “close approximation” of what the final printed products will look like.

**Proof/Revisions**
Prior to placing your order, please be absolutely sure of what you want (Items/Quantities, text, word documents etc.) and how you want your end-product(s) to appear. This will ensure a smooth process, as well as save time on both your end and our end. Your order includes (1) complimentary E-Proof and (1) Round of Revisions. A fee of $35.00 will incur for each revised proof that is requested after your (1) complementary proof / revisions. Your account will be charged separately for any additional proofs / revisions you request.

Once you have received your E-Proof, it is your responsibility to review each item carefully. The revision period is your chance to tell us what you like and what you don’t like. Please thoroughly express in detail any revision or special instructions you may have and, if necessary, you can always call us to articulate exactly what you want! If revisions are required, please combine all your revisions in one E-Proof response within the ordering system, this will eliminate the risk of errors with multiple E-Proof revisions thus delaying the process. We pride ourselves in having a fast turnaround time and will promptly review and make the necessary revisions, per your request, immediately.

To prevent delays in processing and printing your order, please be sure to respond to your creative designer within (1) hour after receiving your final proof. If final approval is not received in the specified allotted time Life Celebration will print and ship, because of the urgency and sensitivity of each order (we can’t miss the event!). We will not be held responsible for any errors regarding images, spelling, punctuation or grammatical errors made by the client.

**Final Approval**
Your design is perfect and you have no changes, so what happens next? If you are happy with your desired design “AS IS” and no revisions are needed, your order will be prepared and sent to printing.

**After Final Approval**
If changes are required to be made after the proofs have been approved, the order will be subjected to reorder pricing.

**Our Delivery Guarantee**
Orders placed Monday through Thursday by 12:00PM in your time zone will be shipped the same day via FedEx Priority Overnight and will be delivered the following day. Orders placed by 12:00PM in your time zone on Friday will be scheduled for Monday delivery, or where specified for Saturday delivery (where available) and will incur additional shipping costs. Orders received after the 12:00PM cut-off in your time zone that need to be shipped the same day will do so pending customer service approval, extra charges will apply. Orders placed by 11:00AM in your time zone on Saturday will ship the same day for next business day delivery. Orders placed on Sunday will be completed and shipped the next business day.

Orders not shipped when specified will be completed free of charge, based on completion of the following conditions:

1. Life Celebration, Inc. has received all necessary information by 12:00PM in your time zone to complete the order. Necessary information includes: specifying product, product quantities, and all photos and text required for completing the order.
2. The customer accepts the proof on the Life Celebration Order Entry System in a timely fashion. Proof must be approved within 60 minutes of receiving email notification that proof is available.
3. No severe weather condition or other state of emergency situations are present that would prohibit shipment and delivery of items. Shipping is subject to FedEx’s terms and conditions.