

# Life Celebration

CREATING COLOR AND LIGHT IN TIMES OF DARKNESS



### YOUR WORLD IS ABOUT TO GET COLORFUL.

Hi there! Thanks for taking the time to check out our catalog. Before you start flipping through the pages, we wanted to share a few facts about Life Celebration and this catalog that are pretty cool:

- We are driven to help funeral professionals transform funerals into Life Celebrations everyday through creating experiences with our customized printed products. We try to make it super easy for you as well with our web-based ordering system, and product preparations. Everything comes ready. No assembly required.
- Each of the products in this catalog were used in actual Life Celebrations all over the map of the United States. *The families were thrilled to be able to contribute to our catalog.*
- Our line of products and designs are fresh, energizing, healing, spirited, and completely customized.

  If you use the word template in our office, you'll have to put a quarter in the swear jar.
- We've found that our products encourage families to bask in the light of their loved one's life, while brightening their darkest days. *Healing starts here*.



To learn about the type of memberships we offer, or if you want to order products right away, visit our website at www.lifecelebrationinc.com or call us at 888-887-3782.

PRAYER CARDS, BOOKMARKS, THANK YOU CARDS, & MEMORIAL FOLDERS

All of your must-haves like you've never envisioned

- TRIFOLD TRIBUTES & 8-PAGE LIFE STORY BOOKLETS **5.** The perfectly executed display of photos and words
- DVD TRIBUTES & 18-MONTH PHOTO CALENDARS Press play on the memories & reminisce through the months
- 9. SIGNATURE BOARDS, COLLAGE PRINTS, & CELEBRATION BANNERS Scene-staging products on a large scale
- RECIPE CARDS, TICKETS, & COASTERS Completely customized keepsakes
- PHOTOBOOKS & PHOTO REGISTER BOOKS The perfect coffee table accessory, full color, lay-flat memory books
- **15.** 54-PIECE PUZZLES & PHOTO FLIP CARDS Take a break from the expected with these multi-dimensional products

Uniquely Impressive,
Breathtakingly Immersive,
Utterly Amazing
Branded keepsakes delivered
Straight to your door.





EMBOSSED WRAPPED CANVAS COLLAGES & PORTRAITS

Beautiful, simple, classic. The perfect takeaway for your families

- **19.** LIFE CELEBRATION THROWS Providing warmth and comfort. Our throws are  $4.5' \times 3.5'$
- 21. LIFE CELEBRATION BACKDROPS A grandiose tribute
- ENHANCING THE EXPERIENCE Garden flags, playing cards and more!
- CASKET SKIRT BANNERS, CASKET & URN PANEL TRIBUTES Accent the focal point with these products
- **DISPLAY PRODUCTS** Preparing for the experience
- **29**. FOR MEMBERS ONLY Products and services exclusive to Life Celebration Members including website design, Envision, promotional materials and information about our exclusive training program



PRICING

Find detailed pricing and view our terms and conditions



### NICHE NECESSITIES

PRAYER CARDS, BOOKMARKS, THANK YOU CARDS, & MEMORIAL FOLDERS

Transforming the traditional into the exceptional. We know how important our Niche Necessities are to families and funeral professionals alike. That's why our graphic design team works so hard on customizing these products. Again, elevating the expectation, and providing an experience.













4" x 6" Lamination Available

Plant dreams, pull weeds, and grow a happy life"





BiFold Pop-up 7" x 10" Thank you card Pop-Up 4"x6"





eature the most important photographs, poems, and sentiments with our trifold tributes and 8-page life story booklets. Our team of graphic designers create uniquely-customized designs based on the likes, hobbies, and interests of the deceased. Many funeral professionals include the order of service information or the obituary to serve as a guide for guests during the event. Our graphic artists strive to make your vision come to life in every product they co-create with you.



Many men go fishing

all of their lives

without knowing it is not fish

they are after.

8-Page Life Story Booklet 4.75" x 8.5" New Paper Weight! 80lb Cover

# HEALING ON AHIGH NOTE

#### DVD TRIBUTES & 18-MONTH PHOTO CALENDARS



7 www.lifecelebrationinc.com • 888.887.3782

# TRIBUTES ON A GRAND SCALE

SIGNATURE BOARDS, COLLAGE PRINTS, & CELEBRATION BANNERS

Celebration Banners 30" x 80" Shown on retractable banner stan





Large Collage Print 30" x 40" Shown in wall mounted cherry hinge frame

hen creating an experience, every space can become a stage. These products help set the scene on a grand scale. The signature board and banners can be easily transported from your funeral home, to the church or cemetery; anywhere you want to extend the experience. The wall-mounted cherry hinge frame pulls open to use as a decoration during non-service hours. We happily print placeholders of whatever you like such as images of your town, building, or seasons.



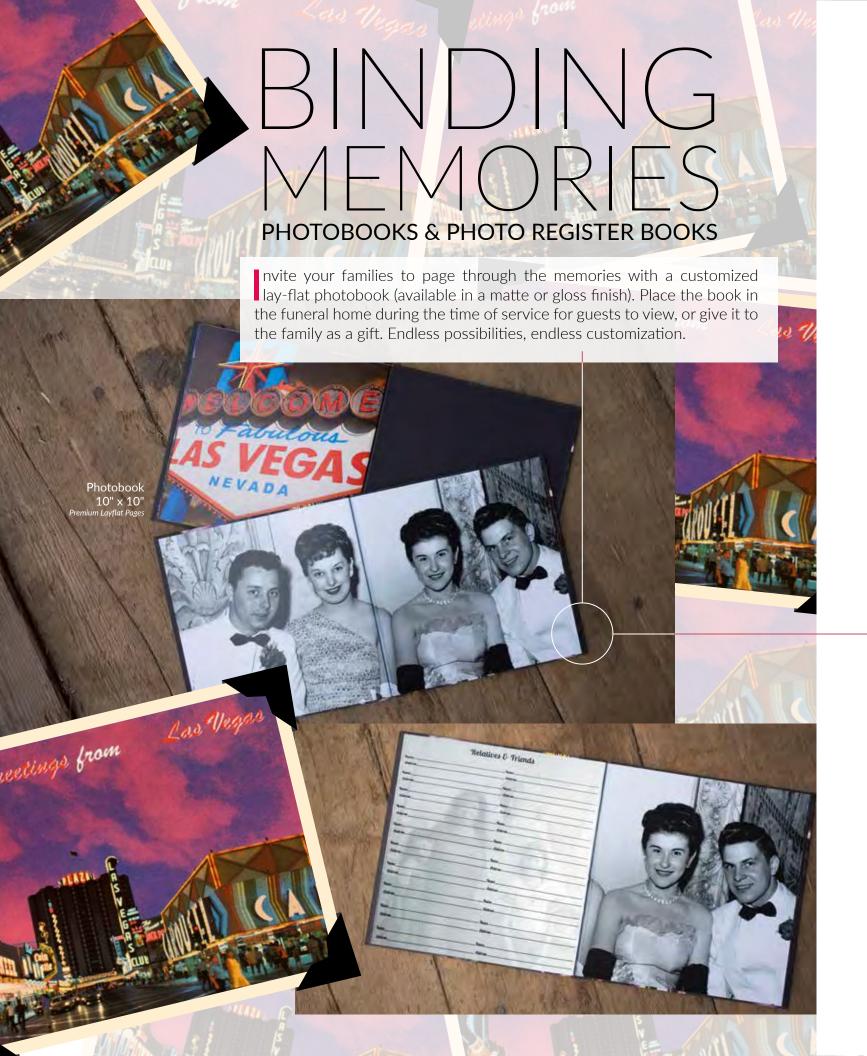
# REMARKABIE TREASURES





The remarkable treasures can be made however vou would like them: whether it is coasters for the drink enthusiast, recipe cards for the baker or cook, or tickets for the theatre or sports fan, guests will keep these mementos around forever. Further extending the experience that you provided for the family.

Shape-it Coaster 4" x 4"



Come fly with me, let's fly,

Let's fly away.



Photo Register Book 10" x 10" Premium Layflat Pages

Out with the old and in with the new, take a look at our customized photo register books. Offer your families a colorful, custom photobook full of pictures and memories that they'll want to look at over and over again, while reflecting on who took the time to pay their final respects to their loved one. There are many options for the page lay-outs. Whether you choose name and address, name and email, or even in a yearbook style with faded pages and no lines. We strive to give you exactly what you want everytime.

# PECING TOGETHER THE GOOD TIMES 54-PIECE PUZZLES & PHOTO FLIP CARDS

nnovation is the driving force behind our Life Celebration Puzzle and the Photo Flip Cards or "flipsakes" as some of our clients call them. We designed these products with the intention to lighten the spirits of family and guests of all ages. Experience memories unfolding over, and over again, revealing pictures and sentiments near and dear to the family.

54-Piece Puzzle 12" x 16.5"









Photo Flip Card

"You are a piece of the puzzle of someone else's life.

You may never know where you fit, BUT OTHERS WILL FILL THE HOLES IN THEIR LIVES

with pieces of you."













Other Sizes Available
Photo Flip Card
4" x 4"
6" x 6"
8" x 8"

8" x 8" Shape-it!



# WRAPPEI) IN

#### **EMBOSSED WRAPPED CANVAS COLLAGES & PORTRAITS**



**Embossed Wrapped Canvas Collage** Available in 16" x 20" & 30" x 40" sizes



# MOMENTS



The embossed wrapped canvas collection is both aesthetically beautiful and light in weight. Used as props during the Life Celebration event, the collection also works as an elegant gift for families, becoming a healing fixture in their own homes, while extending the experience. The embossed wrapped canvases are available in portrait or collage options.

It is not what you see,
but what you make others see."

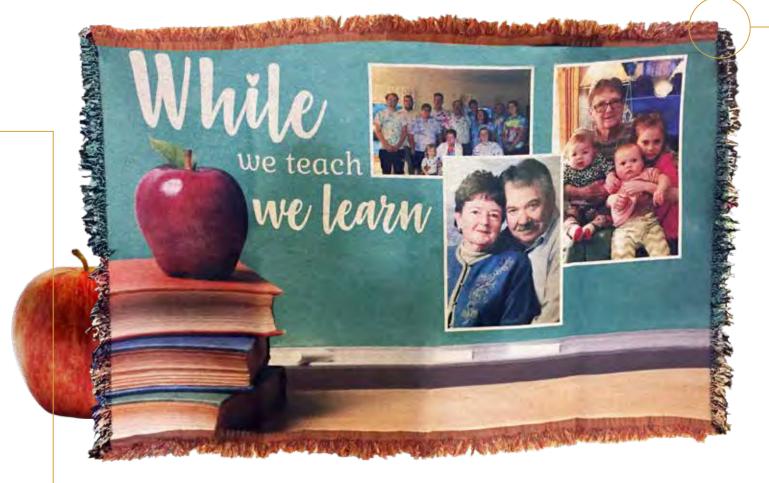


8" x 10" Embossed Wrapped Canvas Portrait

# WARM

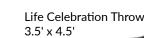


#### LIFE CELEBRATION THROWS



Warmth, comfort, and softness, three things that calm and soothe us during life's toughest moments. Life Celebration Throws provide that 'special something' that immediately lifts families spirits. Use as casket décor, hang from a tapestry rod, or display anywhere you see fit, the throw is the perfect takeaway gift for your client families. Add quotes, recipes, and other sentiments to the Throw to elevate the element of personalization.





## A SCENIC EXPERIENCE

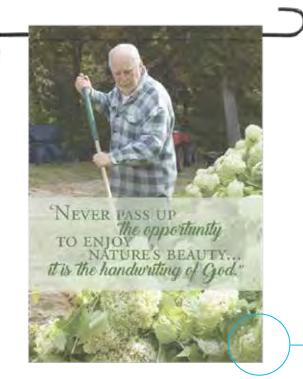
LIFE CELEBRATION BACKDROPS

reate the ultimate backdrop for Life ✓ Celebration events. Our designers will work to create a personalized scene representing the themes of the deceased's life. The backdrop and memory table are perfect for an urn, flower arrangement, or even a podium for celebrants and clergy. Endless possibilities.



Pedestal Memory Table Print 32" x 36" Shown on Pedestal Memory Table Display

#### ENHANCING THE EXPERIENCE





Size 5" x 7"

Garden Flag Size 12" x 17"







# THE ULTIMATE PERSONALIZATION

CASKET SKIRT BANNERS, CASKET & URN PANEL TRIBUTES

Adding these personalized elements to casket and urns brings the focus away from the finality of death and towards the healing path of memories and storytelling. Our casket panels, urn panels, and casket skirts provide the ultimate mark of customization.





25 www.lifecelebrationinc.com • 888.887.3782 26



Overall Width x Height x Depth

40" x 75" x 36"



· 65 911

Wall Mounted Cherry Hinge Frame



Retractable Banner Stand

Life Celebration Backdrop

Pedestal Memory Table 29"x 37.5" x 17"

Includes Pedestal Memory Table & Two Halogen lights

# FOR MEMBERS ONLY

Life Celebration Community Exclusive Offerings

# CUSTOM WEBSITES

#### CUSTOM WEBSITES

Simple, neat, and gorgeous: a few words that have been used to describe the websites we have built. Allow us to design you a beautiful, custom website. You will work one-on-one with our web designer and project manager to tailor the site exactly to your specifications. We are partnered with Legacy.com and will have no problem integrating your historical obituaries. Let's get you up and running, call us now for more information.



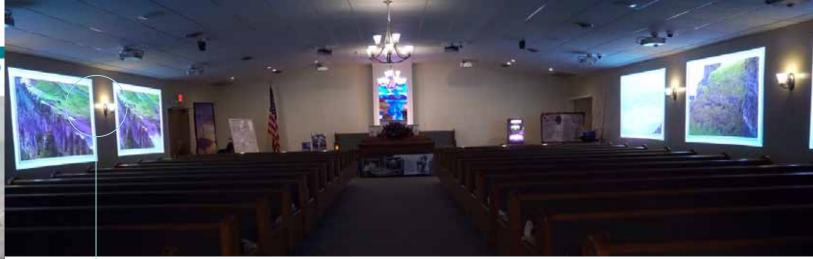
Simple Neat Gorgeous







### ENVISION THE FUTURE



he exclusive, one-of-a-kind Envision Experience is transforming funeral homes within our Community. This projected displays allows family, friends, and guests to escape their grief and sadness and reminisce about all of the loving memories of their loved one. See it in motion on our website:

www.lifecelebrationinc.com Pricing available upon request



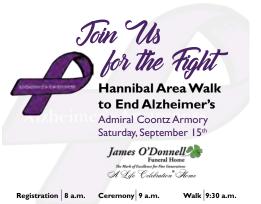


31 www.lifecelebrationinc.com • 888.887.3782 32

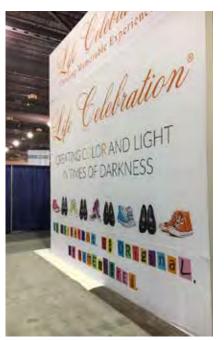
# PROMOTIONAL SUPPORT

#### PROMOTIONAL MATERIALS, MARKETING STRATEGIES, & OTHER PRINTING NEEDS

our printing capabilities are endless, so why not utilize them outside of funeral events? We create a variety of promotional materials, personal items, and funeral home necessities for our Community Members nationwide. Design your own casket and urn books. Have one of our designers design an eye-catching ad. How about business cards? Do you need calendars? How about wedding invitations? Endless possibilities, endless customization.













Dia de los Muertos VOVEMBER 2







Events

at Sunset

509-943-1110















where you can gather with family, friends or associates to celebrate life, host a wedding, create memories, and conduct business. The Event Center is located at the north end of Sunset Gardens in Richland, Washington. The 6,000-square-foot facility is beautifully furnished and designed to accommodate groups from 10 to 250.



# IFARNINGIN THE KEY OF EXPERIENCE

revery Life Celebration Experience begins with knowledgeable and engaged funeral home employees thoroughly trained in the Life Celebration approach. Our proprietary course is a comprehensive and intensive training program based and licensed on the strategies, methodologies and frameworks from The Experience Economy: Work Is Theatre & Every Business a Stage. The training is conducted in your funeral home or at Life Celebration Headquarters by certified Life Celebration-Experience Economy Experts. Employees at every level are taught

and tested on the key concepts, processes and procedures for successfully communicating with families and staging memorable Life Celebration Experiences - each and every time. oday, merely providing goods and services is

no longer enough to meet those desires. Life Celebration recognizes that we have entered an Experience Economy where families want to be immersed in the events and experiences. Life Celebration training teaches funeral homes across the country how to transform traditional funeral services to customized experiences.



# TRAINING:

#### Muhammad Ali once said,

"I HATED EVERY MINUTE OF TRAINING, BUT I SAID, 'DON'T QUIT. SUFFER NOW AND LIVE THE REST OF YOUR LIFE AS A CHAMPION."

We couldn't agree more. Life Celebration takes commitment, dedication, perseverance, and practice. It won't be easy, it won't always be fun, but we can guarantee it will be worth it. Once you are trained, you will never be able to go back to doing things the "old way."

e will teach your staff "The Experience Economy way": The Experience Y V Economy: Work Is Theatre & Every Business a Stage., ranked as one of the best-selling business books of all time, teaches that today's consumers ultimately desire experiences- memorable events that engage each individual in an inherently personal way. And they are willing to pay a premium for an exceptional experience. The Life Celebration curriculum was constructed from the frameworks and methodologies of this book. Our certified Experience Economy Experts will have your team in tip-top shape, ready to take on every type of customer.

#### Features of the training include: • Implementing a proven and effective process for all staff to follow

- How to help the families heal through a co-creative process
- Learn how to effectively communicate with today's consumer
- Providing an experience within the funeral landscape
- Monetizing the Life Celebration Experience and how to create a revenue stream back to the funeral home
- Staging a Life Celebration event
- Utilizing strategies and methodologies that are successful in other professions and translating them to funeral service

#### TERMS AND CONDITIONS

#### E-Proof / Revision Policy

Thank you for your order and continued business with Life Celebration. Please completely review the details below of the E-Proof and revision process in its entirety. The E-Proof process is critical to ensure your complete satisfaction.

#### What is an E-Proof?

An E-Proof is images of all the products in your order as it will appear when printed. In the proofing process, think of it as what you see is what you get. E-Proofs are a time saving tool that is the "closest representation" for you to view the physical product. The only other alternative is to physically view the design in person.

#### **Color Variation**

We make every effort to portray and describe our products as best as possible. However, there are unlimited variables that will effect how you see color on your monitor. Computer screen resolutions and monitors do not always display colors accurately. Colors that appear on your E-Proof are a "close approximation" of what the final printed products will look like.

#### **Proof/Revisions**

Prior to placing your order, please be absolutely sure of what you want (Items/Quantities, text, word documents etc.) and how you want your end-product(s) to appear. This will ensure a smooth process, as well as save time on both your and our end. Your order includes (1) complimentary E-Proof and (1) Round of Revisions. A fee of \$35.00 will incur for each revised proof that is requested after your (1) complementary proof / revisions. Your account will be charged separately for any additional proofs / revisions you request.

Once you have received your E-Proof, it is your responsibility to review each item carefully. The revision period is your chance to tell us what you like and what you don't like. Please thoroughly express in detail any revision or special instructions you may have and, if necessary, you can always call us to articulate exactly what you want! If revisions are required, please combine all your revisions in one E-Proof response within the ordering system, this will eliminate the risk of errors with multiple E-Proof revisions thus delaying the process. We pride ourselves in having a fast turnaround time and will promptly review and make the necessary revisions, per your request, immediately.

To prevent delays in processing and printing your order, please be sure to respond to your creative designer within (1) hour after receiving your final proof. If final approval is not received in the specified allotted time Life Celebration will print and ship, because of the urgency and sensitivity of each order (we can't miss the event!). We will not be held responsible for any errors regarding images, spelling, punctuation or grammatical errors made by the client.

#### **Final Approval**

Your design is perfect and you have no changes, so what happens next? If you are happy with your desired design "AS IS" and no revisions are needed, your order will be prepared and sent to printing.

#### **After Final Approval**

If changes are requested to be made after the proofs have been approved, the order will be subjected to reorder pricing.

#### **Our Delivery Guarantee**

Orders placed Monday through Thursday by 12:00PM in your time zone will be shipped the same day via FedEx Priority Overnight and will be delivered the following day. Orders placed by 12:00PM in your time zone on Friday will be scheduled for Monday delivery, or where specified for Saturday delivery (where available) and will incur additional shipping costs. Orders received after the 12:00PM cut-off in your time zone that need to be shipped the same day will do so pending customer service approval, extra charges will apply. Orders placed by 11:00AM in your time zone on Saturday will ship the same day for next business day delivery. Orders placed on Sunday will be completed and shipped the next business day.

Orders not shipped when specified will be completed free of charge, based on completion of the following conditions:

- 1. Life Celebration, Inc. has received all necessary information by 12:00 PM in your time zone to complete the order. Necessary information includes: specifying product, product quantities, and all photos and text required for completing the order.
- 2. The customer accepts the proof on the Life Celebration Order Entry System in a timely fashion. Proof must by approved within **60 minutes** of receiving email notification that proof is available.
- 3. No severe weather condition or other state of emergency situations are present that would prohibit shipment and delivery of items. Shipping is subject to FedEx's terms and conditions.



#### Talk to us!

Join the Life Celebration conversation on Twitter, Facebook, YouTube, or Google plus.





